

SNEDmusic



MUSIC

The musical journey of John Sneddon aka SNED has taken place between two worlds - the worlds of live and electronic music - and as such, the live show is always a dynamic journey through the realms of musical possibility. The soft meeting the heavy, the harmonic meeting the rhythmic, the gentle meeting the intense, the peaceful meeting the wild.

Every live SNED performance is a uniquely organic synthesis of the live and the electronic - fluid, otherworldly production meets an improvised exploration of sound - music that is created, produced and performed before your eyes in real time. The SNED stage show merges a traditional Ableton Live sequenced performance with a re-imagining of physical hardware possibilities - controllers brought to new life, as true instruments - and a showcase of entirely unique, limit-pushing controllerism.

A passion for the exciting intrigue and fresh feels that come through the mixing of genres - plus a strong love for both live and electronic music - has John exploring this new horizon, bringing it all together in a captivating new twist that will take you away to another place.

BACKGROUND / PERSONAL

Drawing from years of professional experience and deep study as a jazz musician, SNED has taken improvised music and brought it into alignment with the limitless possibilities of modern music production technology.

Since completing his Bachelor of Music at the University of Canterbury Jazz School in 2010, John has been performing as a multi-instrumental musician and electronic producer in numerous bands & projects across a great diversity of genres, in both New Zealand and Australia.

Growing up musically with one foot firmly in each world - years of dedicated musical study meeting years of electronic music immersion through festival culture - it only makes sense that the two worlds should meet. That live, improvised music should continue to make it's way into the powerful world of the electronic. As an artist, John longs for more people - creators and listeners alike - to experience the exciting, unique possibilities afoot when these worlds combine.

Currently based in Melbourne, John makes a living operating snedmusic.com as a professional educator with the design, hosting, and teaching of Ableton Live courses - facilitating the musical breakthroughs of keen musicians and producers, and inviting them into the world of electronic music production. John also tutors at Oxygen College in Geelong, where he currently hosts Australia's first purely Ableton Live dedicated CertIV in Music Industry qualification.



CREATIVE OFFERINGS

SNED moves between the worlds of several projects, and offers several modes of performance: DJ sets, live original production sets, the Juman x SNED project, and an entirely unique live improvised electronic fingerdrumming performance.

DJ Sets

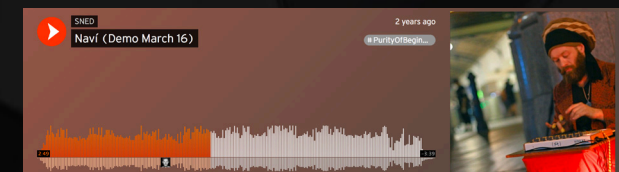
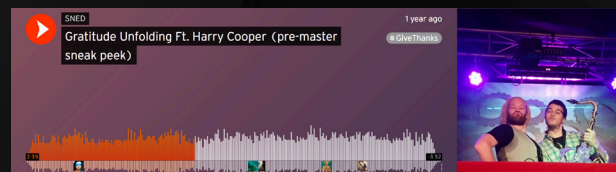
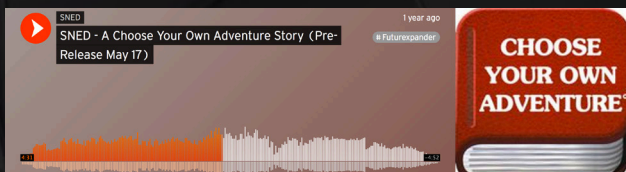
Drawing from a lifetime of diverse musical experience, these sets are a journey that can take several forms. These sets are a hybrid style of performance - live improvised fingerdrumming and instruments always taking a prominent place in the mix. Recently the selection has been moving towards the heavier end of the dynamic spectrum - see below for a tasty example. Seatbelts, please.

[Click here to download full quality .WAV version \(much better!\)](#)



Original Producer set

As a producer, John sets no genre restrictions upon the self, and pursues. Music is an exploration, and new music is created by allowing evolution to occur.



Juman x SNED

Juman x SNED bring forward an electrifying live set, showcasing the cutting edge of electronic music production and performance. A highly dynamic musical duo - and an all original live set unlike any other.

www.snedmusic.com/juman-x-sned

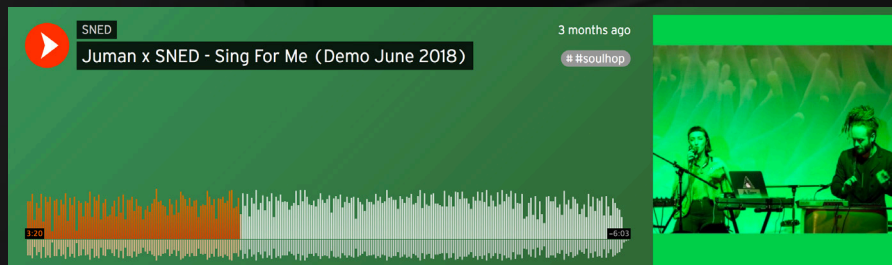
Click images for video links



JUMAN x SNED
'BREATHE' Live @ Tanglewood



JUMAN x SNED
'SING FOR ME' @ WORLD BEYOND



Live improvised Fingerdrumming Project

A uniquely organic synthesis of the live and the electronic - a FULLY improvised exploration of sound - music that is created, produced and performed before your eyes in real time. No loops, all live. This mode of performance is a journey into the far depths of curiosity - and features an all new form of instrument system, only possible through Ableton Live. This project is the deepest musical dive yet taken by SNED, and the exploration is still just beginning.

Click images for video links



CONTACT

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Bio versions for print / web

Below are some abridged bio versions for use in online promo. Feel free to use the full bio above (first page of this document, 2390 characters).

1057 characters

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